

Forward Brunswick

Statement of Values

Forward Brunswick considers these core values as foundational:

Civic Engagement: FB sees fostering civic engagement as its most important duty.

Transparency: FB conduct its business openly and will operate as if it is subject to Georgia's Open Meetings and Open Records Laws.

Diversity and Inclusion: FB believes the strength of our community is its diversity and will strive to reflect the broad spectrum of Brunswick's people, and it will express respect for the perspectives of all Brunswick stakeholders. It will favor initiatives that provide equitable benefits throughout the city's many communities.

Empowerment: FB will advocate for policies and initiatives that support the broad concept that people should have a say in the direction of their community.

Realism/Pragmatism: FB will set realistic and attainable goals.

Anti-redundancy: FB will not duplicate or compete with the work being done by other entities, but rather, will serve to support and enhance those initiatives with which it is aligned.

Aspirational: While FB is deeply rooted in pragmatism, it will nevertheless advocate for a vision of Brunswick that moves beyond today's limited expectations.

Statement of Purpose

- Forward Brunswick's purpose is to foster economic vitality for all Brunswick communities, residents and stakeholders.

In support of this purpose, Forward Brunswick will:

- Provide an inclusive forum to foster the exchange of ideas and information.
- Identify strategies and resources to overcome barriers preventing economic vitality initiatives from succeeding.
- Generate consensus and advocacy for projects and initiatives that support economic vitality within the Brunswick Community.

Structure

Forward Brunswick will include a Steering Committee and Standing Committees

- **Steering Committee:** Identify and prioritize of key issues, concerns, initiatives, opportunities and, ultimately, specific projects.
 - Identification and recruitment of key "missing" stakeholders & representatives
 - Coordination of Initial Feasibility Studies
- **Standing Committees:** Focus on categories of concerns and opportunities.
 - Receive recommendations from Ad Hoc committees formed around specific opportunities/projects.
 - Look for overlap and coordination with other recommended specific opportunities/projects, and refine feasibility assessments prepared by Ad Hoc committees, if necessary.
 - Present recommendations to Steering Committee for approval and prioritization.
 - Members stay on Standing Committees for indefinite periods.
 - These are the key categories of interests identified by the Steering Committee:
 - Downtown/Intown Housing
 - NewCity Brunswick
 - Individual developers/investors
 - Banks
 - Community Partnerships
 - College of Coastal Georgia
 - FLETC
 - Chamber of Commerce
 - Convention & Visitors Bureau
 - Coastal Community Foundation
 - Community Outreach & Communications
 - Downtown/Intown neighborhoods
 - Local non-profits
 - Newsletter
 - Media
 - Downtown/Intown Merchants
 - Physical Environment & Infrastructure
 - Bay Street
 - Waterfront
 - Trails
 - Parks
 - Local Government Collaboration
 - City
 - DDA

- County
- EDA
- Georgia Ports Authority
- State agencies – GaDOT, DNR, etc.