

2025 William Bernard McCloud Community Impact Award

	Category of Assessment	Questions/Information Requested	Scoring Rubric	Total Possible Points	Points Earned
	Background	Are you a new applicants? (New applicants are those who have not applied for this grant in the past three (3) years: 2022, 2023, or 2024.)	I have applied this grant in 3 years	o	
			I have not applied this grant in 3 years	5 (Extra points)	
	Background	Please describe your organization's mission, vision and values.	This is an unscored Required Question	N/P	N/P
	Demonstrated Need for Operational Support Demonstrated Need	Q1. Please tell us about your organization's revenue/expense gap and why it exists.	Organization's revenue/expense gap is minimal and does not demonstrate need for immediate support: 1 Point Organization's revenue/expense gap is moderate with minimal to no explanation for why it exists: 2 Points	-	
			Organization's overall revenue/expense gap is minimal to moderate, but they demonstrate need for funding a specific project: 3 Points		
			Organization's revenue/expense gap is significant and demonstrates immediate need of support, but the organization does not explain how funding will aid in bridging their gap for long-term success		
			Organization's revenue/expense gap is moderate, and the organization instills confidence that funding will aid in bridging their gap for long- term success: 5 Points		
Application Scoring			Organization's revenue/expense gap is significant, the organization demonstrates immediate need of support, and the organization instills confidence that funding will aid in bridging their gap for long-term success: 6 Points		
			Organization's revenue/expense gap is substantial, and the organization has a clear, actionable plan to bridge the gap for long-term success with detailed funding allocation: 7 Points		
			Organization's revenue/expense gap is significant, with a well-defined plan and clear funding allocation. Funding will contribute to long-term success, but more details on sustainability are needed: 8 Points		
			Organization's revenue/expense gap is significant, with a clear, strategic plan to bridge the gap, demonstrating a strong likelihood of long-term success with the funding: 9 Points		
			Organization's revenue/expense gap is very large, but the organization demonstrates full confidence in its strategy and ability to bridge the gap, ensuring long-term success with funding:10		
		Q2. What is your organization's total current year annual budget?	Over \$4 Million: 1 Point \$3,3 - \$4 Million: 2 Points \$3 - \$5,3 Million: 3 Points \$2,5 - \$3 Million: 4 Points \$1,5 - \$2 Million: 7 Points \$750,000 - \$1 Million: 8 Points \$750,000 - \$570,000: 9 Points \$500,000 - \$750,000: 9 Points \$500,000 - 10 Points	10	
Application Scoring	Reach	Q3. Which counties do your organization serve? a. Please select the county or counties where the community can access your services without the need to travel outside of the county. b. Please provide the addresses for your service access point(s). c. If you only have one physical access point but serve multiple counties, please explain how you bring your service to each county you serve.	Does not serve any of the three target counties: (Automatically disqualified - staff due diligence) One County: 3 Points Two Counties: 6Points Three Counties: 10Points	10	
		Q4. Please state the specific achievements/successes your organization has had in the community.	Barely mentions planned improvements with no detail or explanation:1 point Mentions planned improvements, but they are vague and provide no explanation of how they will be achieved or measured: 2 points	10	
			Mentions planned improvements, but they are vague with minimal explanation of how they will be achieved or measured: 3 Points		
			Moderately addresses planned improvements but with limited explanation of how they will be achieved or measured: 4 Points		
			Moderately addresses planned improvements with a basic explanation of how they will be achieved or measured: 5 Points		
			Clearly defines planned improvements but with minimal explanation of how they will be achieved or measured: 6 Points		
			Clearly defines planned improvements with a solid explanation of how they will be achieved and measured: 7 Points		
			Well-defines planned improvements with measurable outcomes and a clear plan for how they will be achieved and tracked: 8 Points Thorseable defines planned improvements with strong measurable goals and a strategic plan outlining how they will be implemented and		
			Thoroughly defines planned improvements with strong, measurable goals and a strategic plan outlining how they will be implemented and monitored: 9 Points		
			Strategically defines planned improvements with innovative, fully measurable goals — supported by data, a clear timeline, and a robust system for tracking, evaluating, and adjusting efforts to maximize impact: 10 Points		

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Market 				Occasionally measures success but does not have a consistent method: 1 Point	10	
Note: 				Measures success inconsistently and without clear direction: 2 Points		
Market Another state of the st		Impact		Measures successes consistently but does not implement outcomes to transform the organization: 3 Points		
Image: Provide the standard standar				Utilizes successes for grant reporting and fundraising only: 4 Points		
Model			 How do you measure the success of your work? a. Please include stories, evidence, or information that helps you know you are achieving your goals. 	Utilizes successes to support organizational enhancements occasionally: 5 Points		
A set in the second				Utilizes successes to support organizational enhancements to specific programs or projects: 6 Points		
A construction Induction cannot investigation distances in version statistical distances in version statenestical distances in version versin version statisti				Implements some measurements of successes to improve specific areas of the organization: 7 Points		
Note Image: Control interpretation of the section of the sectin of the section of the section of the section				Implements comprehensive measurement of successes to support some organizational transformation: 8 Points		
Image: margin: margi: margin: margin: margin: margin: margin:				Implements successes to support organizational enhancements in specific programs or projects within the organization: 9 Points		
Image: margin: margi: margin: margin: margin: margin: margin:						
Properties August and a set of a second by 1 Nais. Since database has an an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has an any second by 1 Nais. Since database has any second by 1 Nais.				Implements measurements of successes to improve and transform organization holistically: 10Points		
				Minimal community engagement with no responsiveness to board or community: 1 Point		
Properties Automatication of the second			Q6. How does your organization demonstrate accountability to the community (s) you serve? This could include soliciting feedback from your board members, community members, keeping communities informed/engaged, being responsive to their needs, etc.	Solicits feedback but does not adapt accordingly: 2 Points	10	
Properties Automatication of the second						
Auge of the second se				Various levels of engagement, but has little influence on decisions within the organization: 3 Points		
A properties Providence Provi				Various levels of engagement but only demonstrates being responsive to either Board or community members, not both: 4 Points		
Automatican set in the second sequence of the				Various levels of engagement that influence decisions made within the organization, but the organization does not actively communicate those		
Render No. for does or operating the encounter is the result, if you encounter is the result is the result, if you encounter is the result, if you encounter is the result is the result, if you encounter is the result is theresult is the result is the res				Engages with the community on multiple levels, responsive to Board and community members, adjusts and adapts processes accordingly, and		
A part of the constrainty of the constrainty of the programming in bodies, and containty of the programming in bodies, and containt				keeps stakeholders informed of changes: 6 Points		
		Confidence		Engages with the community regularly on multiple levels, consistently adapts programming to feedback, and communicates changes in a clear and timely manner to both Board and community members: 7 Points		
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Image: Confidence Application Preparation Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive change: 9 Points Application Community and Bloard to drive chang						
Image: space of the s				Community engagement is integral to decision-making at all levels, with clear, ongoing communication, and the organization actively collaborates with the community and Board to drive change: 9 Points		
Image: specific consistence of the specific constraint in programming, and the organization fosters transparent, two-way communication with both Board and community: to Points Specific constraints Specific constraintest Specific constraints Spec						
Image: section of the secting of the secting of the sectio				Community engagement is deeply embedded in the organization's culture, with a strong, sustainable feedback loop that drives continuous improvement to programming and the organization (stars transported to be used and community to Points		
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indication Instrument Instrum	ion Sc		Application Preparation	Does not provide required documentation: (Automatically disqualified - staff due diligence) Applicants cannot click "Submit" unless all fields are completed	0	
Application Points Earned (The # of application work of application second of the interview stage will be partially determined by # of applications received.) 60 0 Vertice Question 1: Provide an overview of your organization's goals and objectives, and briefly description of the work is award would support your goals. 8 1 Question 2: Please discuss how your organization addresses community needs. Question 3: How do you collaborate with other private and public sector organizations? Question 4: Please discuss your organization has faced over the last Question 5: Anything else you would like us to know about your work/organization and highlight any major success and/or challenges your organization has faced over the last Question 5: Anything else you would like us to know about your work/organization? Thereive Points Earned (Combined with Application Points to Determine Final Awardees) 60 0						
Image: Construct of the paper of the pap	Iv		Annii	ration Points Farned		
		60	0			
Perform Question 2:Please discuss how your organization addresses community needs. Rain			Question 1: Provide an overview of your organization's goals and objectives, and briefly describe how this award would support your goals.		8	
and highlight any major success and/or challenges your organization has faced over the last 0 Question 5: Anything else you would like us to know about your work/organization? 8 Site Visit (if requested by CIC) 0 0 Interview Points Earned (Combined with Application Points to Determine Final Awardees) 40 0				Based on Committee Member Grading on a scale of 1-8	8	
and highlight any major success and/or challenges your organization has faced over the last 0 Question 5: Anything else you would like us to know about your work/organization? 8 Site Visit (if requested by CIC) 0 0 Interview Points Earned (Combined with Application Points to Determine Final Awardees) 40 0	rview		Question 3: How do you collaborate with other private and public sector organizations?		8	
Question 5: Anything else you would like us to know about your work/organization? 8 Site Visit (if requested by CIC) Not Scored - to be used with new organizations for due diligence purposes only. 0 0 Interview Points Earned (Combined with Application Points to Determine Final Awardees) 40 0	Inte		Question 4: Please discuss your organization's ability to self-sustain its operations long-term and highlight any major success and/or challenges your organization has faced over the last		8	
Interview Points Earned (Combined with Application Points to Determine Final Awardees) 40 0					8	
			5			