



Communities of Coastal Georgia Foundation: Community Impact Award
2024 Award Cycle

The Communities of Coastal Georgia Foundation (CCGF) is pleased to announce its 2024 competitive award cycle. The application cycle begins May 30, 2024, closes June 15, 2024, and awards will be announced in mid-October. Funding for this competitive award is made possible through the Foundation's Community Impact Fund, which is supported by the Foundation and its stakeholders.

*The purpose of this award is to provide **Operational Support** to 501(c)3 organizations located in and serving Camden, Glynn, and McIntosh Counties. Only one proposal may be submitted per organization. Applicants may request funding up to \$10,000.*

APPLICATION GUIDELINES

Eligibility: Must be a 501(c)3 organization located in and serving the citizens of Glynn, McIntosh, and/or Camden Counties.

Organizations must complete the online application which includes responses to the following questions:

1. CCGF views an application for operating support as a request to help an organization fill a gap between their revenue and their expenses. Tell us about your organization's revenue/expense gap and why it exists.
2. What is your organization's total current year annual budget?
3. Which counties does your organization serve?
 - a. Please select the county or counties where the community can access your services without the need to travel outside of the county.
 - b. Please provide the location addresses for your service access point/s.
 - c. If you only have one physical access point but serve multiple counties, please explain how you bring your service to each county you serve.
4. While an award for operations is in place, CCGF expects that an organization will work to bring about a measurable improvement in the lives of the people that they serve. Please state the specific improvement/s that you are committed to helping participants bring about in their lives and how you will achieve this improvement.
5. How do you measure the success of your work? What stories, evidence, or information helps you know you are achieving your goals? How do you utilize these successes to transform your organization?
6. How does your organization demonstrate accountability to the community/s you serve? This could include soliciting feedback from your board members, community members, keeping communities informed/engaged, being responsive to their needs, etc.

Applicants must provide the following documentation:

- I.R.S. determination letter and current form 990.
- Proof of Georgia Secretary of State annual registration as a non-profit.
- List of organization's current Board Members.
- Organization's annual plan and budget.
- Audited financial statements for the last fiscal year if annual budget is greater than \$500,000, or a review by an independent, certified public accountant if annual budget is less.
- Reporting requirements from prior CCGF distributed grants (if applicable).

Timeline:

- May 15, 2024: Award application guidelines and rubric are posted online.
 - See exhibit A for the Application Grading Rubric.
- May 22, 2024: Optional information session held virtually for interested applicants.
 - An FAQ sheet will be posted online based on feedback received during this session.
- May 30, 2024: Application Portal Opens – *Application can be accessed using the provided QR Code.*
- June 5, 2024: Deadline for applicants to reach out to Program Specialist, Anna Trapp at atrapp@coastalgeorgiafoundation.org to discuss their proposal prior to submitting the application.
- June 15, 2024: Application Portal Closes.
 - Upon the Foundation's receipt of your Award Application, you will be notified via email indicating that we received your submission.
 - CCGF staff may contact you for additional information or clarification.
- July 2024: Application review and due diligence.
- Mid-August 2024: Applicants will be notified if they are selected to move on to an interview.
 - Chosen applicants will be provided with interview questions and guidelines prior to individual interview. See Exhibit B.
- Mid-August – September 25, 2024: Interviews with select applicants.
- The notice of the award decision will be emailed to applicants in mid-October 2024.

Funding will not be considered for the following:

- Retroactive funding
- Capital Building Campaigns
- Annual fundraising campaigns
- Advocacy or lobbying efforts
- Grants for religious activities
- An Endowment
- Grants to individuals
- Debt or deficit reduction
- International NGOs
- Medical or academic research
- Grants for re-granting

Reporting:

- Awards will be granted for a 12-month period. All successful award recipients are required to provide the Foundation with a final report within the 12-month award period.
- All unused funds will be returned to Communities of Coastal Georgia Foundation.
- If the applicant is reapplying prior to the completion of a previous grant program, an interim report must be attached to this application.
- CCGF will issue a press release immediately after the awards are announced.
- Agencies are encouraged to undertake their own publicity after receiving an award. The Foundation appreciates photographs, publications, and videos of funded projects to use in its promotion/publicity.

Please note that an unsuccessful application does not reflect on the worthiness of a project. CCGF receives more requests than it can fund.



Grading Rubric for 2024 Community Impact Award

Category of Assessment	Questions/Information Requested	Scoring Rubric	Total Possible Points	Points Earned
<p>Demonstrated Need for Operational Support</p>	<p>CCGF views an application for operating support as a request to help an organization fill a gap between their revenue and their expenses. Tell us about your organization's revenue/expense gap and why it exists.</p>	<p>Does not address revenue/expense gap: 0 Points</p> <p>Organization's revenue/expense gap is minimal and does not demonstrate need for immediate support: 1 Points</p> <p>Organization's revenue/expense gap is moderate with minimal to no explanation for why it exists: 2 Points</p> <p>Organization's overall revenue/expense gap is minimal to moderate, but they demonstrate need for funding a specific project: 3 Points</p> <p>Revenue/expense gap is significant and demonstrates immediate need of support, but the organization does not explain how funding will aid in bridging their gap for long-term success: 4 Points</p> <p>Revenue/expense gap is moderate, and the organization instills confidence that funding will aid in bridging their gap for long-term success: 5 Points</p> <p>Revenue/expense gap is significant, the organization demonstrates immediate need of support, and the organization instills confidence that funding will aid in bridging their gap for long-term success: 6 Points</p>	<p>6</p>	
	<p>What is your organization's total current year annual budget?</p>	<p>Over \$4 Million: 1 Point \$3 - \$4 Million: 2 Points \$2 - \$3 Million: 3 Points \$1 - \$2 Million: 4 Points \$500,000 - \$1 Million: 5 Points \$500,000 and under: 6 Points</p>		
<p>Reach</p>	<p>What counties does your organization serve? Please select the county or counties where the community can access your services without the need to travel outside of the county.</p> <p>Please provide the location addresses for your service access point/s.</p> <p>If you only have one physical access point but serve multiple counties, please explain how you bring your service to each county you serve.</p>	<p>Does not serve any of the three target counties: (Automatically disqualified - staff due diligence)</p> <p>One County: 2 Points Two Counties: 4 Points Three Counties: 6 Points</p>	<p>6</p>	

Application Scoring	Impact	Does not address planned improvements: 0 Points	6		
		Intended improvements are vague with no explanation of how they will be achieved and measured: 1 Point			
		Intended improvements are vague with minimal explanation of how they will be achieved and measured: 2 Points			
		Intended improvements are moderately addressed with no explanation of how they will be achieved and measured: 3 Points			
		Intended improvements are moderately addressed with some explanation of how they will be achieved and measured: 4 Points			
		Intended improvements are clearly defined but with minimal explanation of how they will be achieved and measured: 5 Points			
		Intended improvements are clearly defined with a clear explanation of how these improvements will be achieved and measured: 6 Points			
		How do you measure the success of your work? What stories, evidence, or information helps you know you are achieving your goals? How do you utilize these successes to transform your organization?	No established methods for tracking success: 0 Points	6	
		Occasionally measures success but does not have a consistent method: 1 Point			
		Measures successes consistently but does not implement outcomes to transform organization: 2 Points			
		Utilizes successes for grant reporting and fundraising only: 3 Points			
		Utilizes successes to support organizational enhancements only occasionally: 4 Points			
		Utilizes successes to support organizational enhancements to specific programs or projects within the organization: 5 Points			
		Implements measurements of successes to improve and transform organization holistically: 6 Points			

Confidence	How does your organization demonstrate accountability to the community/s you serve? This could include soliciting feedback from your board members, community members, keeping communities informed/engaged, being responsive to their needs, etc.	Does not appear to take community into consideration in programming decisions: 0 Points	6	
		Minimal community engagement with no responsiveness to board or community: 1 Point		
		Solicits feedback but does not adapt accordingly :2 Points		
		Various levels of engagement, but has little influence on decisions within the organization: 3 Points		
		Various levels of engagement but only demonstrates being responsive to either Board or community members, not both: 4 Points		
		Various levels of engagement that influence decisions made within the organization, but the organization does not actively communicate those changes to stakeholders :5 Points		
	Engages with the community on multiple levels, responsive to Board and community members, adjusts and adapts processes accordingly, and keeps stakeholders informed of changes: 6 Points			
	Application Preparation	Does not provide required documentation: 0 Points (Automatically disqualified - staff due diligence)	4	
		Significant delay in submitting documentation/information following staff requests: 1 Point		
		Delay in submitting required documents/information following staff requests: 2 Points		
Attachments are submitted promptly, but staff follow-up was required to obtain documentation: 3 Points				
All required attachments are submitted with application: 4 Points				
Application Points Earned (The # of applicants who advance to the interview stage will be partially determined by # of applications received.)			40	0
Interview Scoring	Follows provided interview guidelines	See Exhibit B	10	
	Question 1: Provide an overview of your organization's goals and objectives, and briefly describe how this award would support your goals.	Based on Committee Member Grading on a scale of 1-10	10	
	Question 2: Please discuss how your organization addresses community needs.		10	
	Question 3: How do you collaborate with other private and public sector organizations?		10	
	Question 4: Please discuss your organization's ability to self-sustain its operations long-term and highlight any major success and/or challenges your organization has faced over the last 3 years (if applicable).		10	
	Question 5: Anything else you would like us to know about your work/organization?		10	
	Site Visit (if requested by CIC)	Not Scored - to be used with new organizations for due diligence purposes only.	0	0
Interview Points Earned (Combined with Application Points to Determine Final Awardees)			60	0
Total Combined Points			100	0



**Communities of Coastal Georgia Foundation: Community Impact Award
2024 Award Cycle – Interview Guidelines**

After completion of the online application, selected candidates will be chosen to advance to the interview portion of CCGF's 2024 Community Impact Award cycle. Interviewees will be expected to follow the below guidelines and will be graded accordingly by the Foundation's Community Impact Committee (CIC) members.

Interviews will be scheduled between August 1, 2024 and September 25, 2024 and held in-person at the CCGF office located at 777 Gloucester Street, Brunswick, Georgia 31520.

INTERVIEW GUIDELINES

Representation: Organizations invited to the interview stage may bring up to 3 representatives to participate.

Format: Interviews should be a predominantly oral presentation. Candidates may use visuals during their interview, but they are not required to do so. Technology will be provided to present any visuals the interviewee deems appropriate, or the interviewee may bring printed handouts.

Scoring: Each candidate will receive a score out of 60 which will be added to their previously aggregated application points, for a total possible score of 100.

Time Limit: Candidates will have 15 minutes to present during which they must address the below questions and topics. There will be 15 minutes allotted for follow-up questions.

1. Provide an overview of your organization's goals and objectives, and briefly describe how this award would support your goals.
2. Please discuss how your organization addresses community needs.
3. How do you collaborate with other private and public sector organizations? (i.e. do you collaborate with other non-profit, government, or public entities? How so?)
4. Please discuss your organization's ability to self-sustain its operations long-term and highlight any major success and/or challenges your organization has faced over the last 3 years (if applicable).
5. Anything else you would like us to know about your work/organization?

Note: A site visit may be requested by the CIC for newly established entities. Site visits will be conducted for due diligence purposes only and will not impact scoring.